

Editorial Calendar & Advertising Opportunities

Editor: Angel Morris / angelm@rdgmedia.net

Publisher: Lori Pisano / lori@rdgmedia.net

	2025	January	February	March	April	May	June
Advertising Deadline		December 23	January 20	February 17	March 17	April 21	May 19
Editorial Deadline		October 1	November 1	December 1	January 2	February 3	March 3
Cover Story		Labels & Printing LEADERS IN CONVERTING	R2R Battery Production	Innovation in Flexible Packaging pouches & printing FOCUS	Digital Printing	Films SUSTAINABILITY: MOVERS & SHAKERS	Inspection & Testing
Features		Surface Treatment Sustainable Materials Narrow Web Converting	Paper & Board Inspection & Testing Static Control	Films & Flexible Packaging Inks & Printing Package Pouching	Coating Web Slitting Guiding & Tension Control	Paper Substrates Sustainable Coatings Recyclable Materials	Static Control Web Handling Fuel Cell Production
Content Marketing	Q&A Advertiser Exclusive	Web Handling	Fuel Cell Production	Quality Control	Inks & Printing	Bags & Pouches	Inspection & Testing
	Product Focused eNewsletter	Paper & Board Focused eNewsletter	Battery Focused eNewsletter	Pouches & Printing Focus eNewsletter	Films Focused eNewsletter	Sustainable Converting Focused eNewsletter	Quality Control Focused eNewsletter
Advertiser Bonuses		Leaders in Converting Package	Exhibitor Spotlight Converters Expo eBlast	Video Posting	Exhibitor Spotlight INFOFLEX eBlast	Exhibitor Spotlight Converters Expo eBlast	Converting Supplier Spotlight
Show Issues & Distribution			Converters Expo South February 19		INFOFLEX May 5-6	Converters Expo Green Bay May 20-21	Global Pouch Forum June 18-20

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July

August

September

October

November

December

Advertising Deadline	June 16	July 14	August 18	September 15	October 13	November 17
Editorial Deadline	April 2	May 1	June 2	July 1	August 1	September 1
Cover Story	Substrates in Flexible Packaging pouches & printing FOCUS	Surface Treatment ANNUAL BUYERS' GUIDE	Flexible Packaging Solutions SUSTAINABILITY FOCUS	Narrow Web Converting	Advances in Flexible Packaging pouches & printing FOCUS	Sustainable Materials SUSTAINABILITY REVIEW
Features	Bags & Pouches Adhesives & Laminating Labels & Finishing	Unwinding, Rewinding, Slitting Static Eliminators Vacuum Coating	Sustainable Films Recyclability in Converting Adhesives & Coating Printing & Inks	R2R Battery Production Static Control Web Slitting Quality Control/ Testing Inspection	UV Curing Coating & Laminating Bags & Pouches	Fuel Cell Production Paper & Board Adhesives & Laminating
Q&A Advertiser Exclusive	Sustainable Materials	Surface Treatment	Sustainability in Converting & Printing	Quality Control	Labels & Labeling	Paper & Paperboard
Product Focused eNewsletter	Pouches & Printing Focus eNewsletter	Coating & Laminating Focused eNewsletter	Sustainable Converting Focused eNewsletter	Battery Focused eNewsletter	Pouches & Printing Focus eNewsletter	Roll Handling/Cleaning Focused eNewsletter
Advertiser Bonuses	Video Posting	Unlimited Listings in Buyers' Guide	Exhibitor Spotlight in Pack Expo eBlast	Product Spotlight in Show eBlast	Converting Supplier Spotlight	HTML eBlast
Show Issues & Distribution		Distribution at Industry Events 12 for Year	Pack Expo Sept 29-Oct 2 LABLEXPO EUROPE Sept 16-19	The Battery Show Oct 7-10 R2R USA Printing United Oct 22-24		

Content Marketing